

THE CASE OF FOOD WASTE



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THE ITALIAN FOOD WASTE PREVENTION PLAN

main features

Partecipative process (multistakeholders platform)

- 240 stakeholders
- 140 organisations

Structure

- Knowledge assessment
- **Awareness Raising & Communication**
- Policy making & implementation

Sector based approach

- Primary production (agriculture)
- Food manufacturing (and processing)
- Food distribution and retail
- The food service sector (restaurants, hotels, catering, cafeterias)
- Businesses and institutions (businesses, schools, hospitals, public administration)
- Households

**2 main
area of
intervention**

Prevention at
source

Recovery
through
donation to
charities

CHALLENGES TO WORK ON

Institutional: Getting food waste prevention at the centre of the political agenda from the local to the european level.

Implications: Increasing and spreading knowledge about the environmental, social and economic implications of food consumption and production.

Schools: Bringing the theme of food waste prevention in schools.

WHAT DO WE NEED ?



Funding for research activities; improving knowledge on citizens' attitudes and behavior on food waste.



A national campaign focused to food waste prevention



Networking among municipalities



Engagement of public and private stakeholders (supermarkets, restaurants, hotels, etc...)



Fostering social innovation for food waste prevention and reduction



Supporting the design and implementation of specific projects addressed to schools

THANK YOU FOR YOUR ATTENTION

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